



**The Wittenburg Group is a family owned cooperation with 3 independent companies active in the development and manufacturing of Soft TPE compounds and specialty Engineering Plastics. The company has a history of more than 100 year and production locations in the Netherland and China. Our ambition is to develop innovative products, together with our customers, which contribute to a sustainable future for people and planet.**

The main expertise of the company is to support high end, highly regulated and risk adverse markets. The company has established a solid track record in supplying custom made solutions for demanding and critical plastics applications in the automotive, medical device, pharmaceutical packaging and food contact industry. Our products are branded under the name Cawiton® and Witcom®.

Wittenburg Group adds value by being an industry specialist in customized plastic compound solutions combining conflicting features in our products and is offering a support structure based on close partnerships and direct support to its customers on a daily basis.

To intensify our communication effort and to prepare ourselves for future growth, we are looking for a:

## **COMMUNICATION AND BRANDING OFFICER**

(location Zeewolde or Etten-Leur )

### **Purpose of the job:**

Organizing our corporate brand and global communication activities to support the future growth of our organization.

### **Your Challenge:**

- Co-define, implement, defend and maintain our (global) brand
- Co-organize, direct and implement our global communication efforts, including tradeshow attendance
- Writing inspiring texts for our web site, brochures and flyers
- Maintaining contacts with external publishers
- Maintain and improve our corporate web site
- Support growth objectives by developing and conducting communication plans .
- Help/train the internal organization and management to improve their communication.
- Introduce and use new communication tools
- Streamline our organization by accelerating our internal communication



**WITTENBURG**  
Your partner in TPE, medical & food compounds



**WITCOM**  
A member of Wittenburg Group



**珠海巽丰特种塑料有限公司**  
A member of Wittenburg Group

### Your Profile

- An MBO or HBO “communication” education
- A track record in branding and communication
- Willingness to work in a multinational technical environment.
- Fluency in both English and Dutch is required, other (German/Chinese) languages are an advantage.
- Can use Wordpress, Mailchimp and experience with HTML(5), PHP(7), Javascript, optional: Mustache (or Handlebars) would be very helpful.
- A self-propelling team player with good interpersonal skills and a strong drive for performance, to transfer ideas to results on time.

The position carries a competitive salary package and good secondary benefits.

**For more information, or sending your application by e-mail, please contact: Alberto Dozeman, Director of Marketing and Sales by phone: 06-23168034 or by E-mail: [Alberto.Dozeman@wittenburgbv.nl](mailto:Alberto.Dozeman@wittenburgbv.nl).**

**Your application will be treated in a confidential way.**

Please also visit our website at: [www.wittenburggroup.com](http://www.wittenburggroup.com)